



Tshwane University  
of Technology  
*We empower people*

Faculty of  
Management Sciences

Department of Business  
and Information  
Management Services



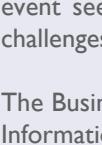
DURBAN UNIVERSITY OF TECHNOLOGY  
INYOVENI YASETHEKWINI YEZOBUCHWEPISE

FACULTY OF  
ACCOUNTING  
& INFORMATICS

DEPARTMENT OF  
INFORMATION &  
CORPORATE  
MANAGEMENT



## 2<sup>nd</sup> BIENNIAL INTERDISCIPLINARY CONFERENCE OF BUSINESS & INFORMATION MANAGEMENT



8 AND 9 OCTOBER 2026



SUN CITY RESORT,  
NORTH WEST



### CONFERENCE AIM:

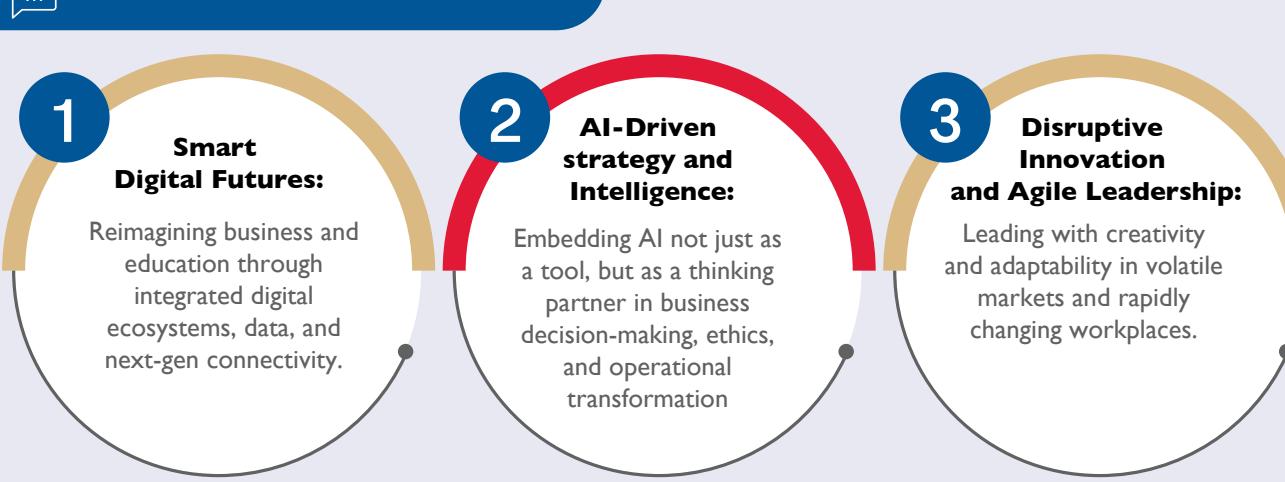
The main goal of this conference is to provide a forum and encourage discussion on topics affecting interdisciplinary business studies. This conference aims to unite researchers, postgraduate students, entrepreneurs, innovators, and change-makers from Business and Information Management fields to advance the understanding and application of intelligence, innovation, and interdisciplinary thinking in shaping resilient and smart futures. By encouraging the exchange of ideas, fostering entrepreneurial mindsets, and highlighting human-centric and sustainable solutions, the event seeks to empower participants to collaboratively share impactful approaches that address today's complex challenges and unlock opportunities for transformative growth.

The Business and Information Management Services department at Tshwane University of Technology (TUT) and the Information and Corporate Management department at Durban University of Technology (DUT) invite conference delegates, authors, and researchers to submit theoretically grounded and empirically sound papers. These papers should demonstrate how technological advancements and digitisation Shape Futures.

We call upon academics, researchers, postgraduate students, industry experts and practitioners to submit your full papers before the due dates indicated. In addition to the conference proceedings, the best papers from this conference will be considered for publication in a 'Special Section' of the Southern African Business Review (SABR).



### IMPORTANT DATES:



### CONFERENCE THEME:

Shaping Futures – Intelligence, Innovation, and Interdisciplinary Thinking.



### SUB THEMES:

1

#### Smart Digital Futures:

Reimagining business and education through integrated digital ecosystems, data, and next-gen connectivity.

2

#### AI-Driven strategy and Intelligence:

Embedding AI not just as a tool, but as a thinking partner in business decision-making, ethics, and operational transformation

3

#### Disruptive Innovation and Agile Leadership:

Leading with creativity and adaptability in volatile markets and rapidly changing workplaces.

4

#### Entrepreneurship Rewired:

Exploring strategies for long-term, responsible development and emphasising people-oriented approaches within business and technology.

5

#### Sustainable Growth and Human-Centric Investments:

Empowering corporate, social and student entrepreneurs to thrive in a hyper-connected, purpose-driven world.



### COST:

#### Early Bird Registration Fee

- R5 500: Delegate
- R4 500: Registered Student

#### Registration Fee

- R6 000: Delegate
- R5 000: Registered Student



### GUIDELINES FOR SUBMISSION OF FULL PAPER

#### Guidelines for Submission of Full Paper

Prospective authors should kindly format their full papers according to the following guidelines:

- Introduction, background and orientation, purpose, objectives and motivation of the study.
- Literature review and theoretical basis of the study.
- Research objective, questions/hypothesis.
- Research design, approach, strategies, method, settings, population, sampling, data collection and instrumentation, data analysis process, validity and reliability (quantitative)/or strategies for ensuring quality and rigour, credibility, transferability, dependability and conformability (qualitative).
- Ethical considerations.
- Results (quantitative)/Findings (qualitative).
- Discussion.
- Limitations and strengths.
- Recommendations.
- Implications- practical/managerial/policy.
- Contribution and value add of the study.
- Conclusions.

References should be done using the Chicago Manual of Style: Author-Date, 17<sup>th</sup> ed. General Style Guidelines. [https://www.chicagomanualofstyle.org/tools\\_citationguide/citation-guide.html](https://www.chicagomanualofstyle.org/tools_citationguide/citation-guide.html)

The Call for Papers and Submission guidelines are available on the official conference website: <https://biconbim.com/>



### CONFERENCE ORGANISING COMMITTEE

- Dr E Brühns
- Dr D M van Vuuren Marais
- Dr C P Mthulane
- Dr T Mthulane
- Dr G Maake
- Dr T Mthulane
- Dr P Mthulane
- Dr M Ngibane
- Dr N Nkomo
- Mr Y Naidoo
- Dr R Reddy
- Dr N Reddy
- Dr S Moyane
- Dr T Ramsuraj
- Dr P Mthulane
- Dr M Ngibane
- Mr N Nkomo
- Mr Y Naidoo
- Mrs A Sathyamand
- Mrs N Motsoekane



### FOR CONFERENCE ENQUIRIES, PLEASE CONTACT

Dr D M van Vuuren Marais: [vanvuurenmdm@tut.ac.za](mailto:vanvuurenmdm@tut.ac.za)

Dr T Ramsuraj: [TrishaR1@dut.ac.za](mailto:TrishaR1@dut.ac.za)

Dr P Mthulane: [gumudepp@dut.ac.za](mailto:gumudepp@dut.ac.za)